

To All of Our Customers

If the FDA controls premium cigars, things will be quite different around here. This is what you might expect:

1. No more self-service, walk-in humidors – your cigars would be behind lock and key (customer sees only B&W photos)
2. Higher cigar prices to fund FDA's control over the cigar industry
3. Potential end to new cigar blends and limited editions
4. Restrictions on manufacturing that ruin the taste and aroma of your cigar
5. No premium cigars with flavors of coffee, distilled spirits, or other flavorings sought only by adult audiences.
6. Onerous advertising restrictions



As a member of the International Premium Cigar & Pipe Retailers Association, we are taking action to prevent the FDA from destroying the premium cigar industry and need your help to get members of Congress to **support The Traditional Cigar Manufacturing and Small Business Jobs Preservation Act**. In the U.S. House of Representatives, it's H.R. 1639 and in the Senate, it's S. 1461. Both define premium cigars as different from other tobacco products like cigarettes and other cigars to protect them from FDA jurisdiction.

How you can help: Call your U.S. Representative (U.S. House main number is 202-225-3121) to cosponsor HR 1639, and your U.S. Senators to cosponsor S. 1461 (U.S. Senate main number is 202-224-3121). If they have already signed on as a cosponsor, call them to say 'Thank you!'

Or you can go to www.ipcpr.org and follow the simple directions and links to help you quickly get your letters written and delivered to your federal representatives.

It's the most important thing you can do today to ensure your continued enjoyment of premium cigars!

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